"We take on the issues everyone talks about, 
buts no one wants to address..."
As Hudson Valley Pattern for Progress begins its next 50 years, we seek your help in funding a vision for progress, a “Pattern for the Future.” Pattern is now positioned to build on a strong record of success alongside all those who view the well-being of the Hudson Valley as their mission and their goal. There is no better time to support the vision for keeping the region growing through a balanced and thoughtful approach that benefits all.
Dear Friend of the Hudson Valley,

The year 2015 carries great significance for Pattern. It is our 50th anniversary. We are looking back with gratitude on a half-century of accomplishment, knowing full well it is our supporters that have made those achievements in policy and research possible.

Of course, we are also looking ahead. As part of our 50th year, Pattern has announced two broad-based initiatives that together form “Pattern for the Future.” These projects, The Urban Action Agenda and The Center for New Models in Education, have the capacity to fundamentally change the Hudson Valley and to put the region on a solid footing for decades to come.

First, our work on the Urban Action Agenda is aimed at revitalizing the cities and urban centers of the Hudson Valley. Our urban centers are places where infrastructure and jobs already exist and where there is proximity to mass transit and cultural amenities. Through a partnership with the Ford Foundation, Pattern has already garnered a $400,000 grant to get this important work off the ground. Pattern’s 50th anniversary campaign aims to raise an additional $300,000 to realize this initiative through your support.

Second, Pattern’s effort to rethink the way public education is delivered in New York State and the Hudson Valley can have a similarly far-reaching effect. Pattern envisions a Center for New Models in Education. The Center is a place where innovation in education will be explored for its possibilities. Then, the most promising new ideas will be tested here in the Hudson Valley. Once meeting a funding goal of $300,000, the Center will launch a research agenda to measure existing school opportunities in the region and to examine how public investment in the Hudson Valley’s 122 school districts might lead to better results, greater efficiency and to the possibility of lower taxes.

Pattern is your community resource. We exist to serve you and the people of our region – to provide solutions to ensure a better quality of life.

Pattern is counting on your support. Your contribution to reaching our goal of $1,000,000 through the 50th Anniversary Campaign will play a large part in the success of these two strategic initiatives. We ask that you support these two key Pattern initiatives by committing to a one-time gift or yearly pledge. If you are not already a member, please consider joining Pattern as we continue our legacy for the next 50 years.

Thank you in advance for your generous support.

Jonathan Drapkin
President and CEO, Pattern for Progress

John Rath
Campaign Chairman, “Pattern for the Future”

Mid-Hudson Pattern for Progress is a nonprofit 501(c)(3) tax-exempt organization
“We take on the issues everyone talks about, but no one wants to address. Our work focuses on emerging trends that impact all sectors of the Hudson Valley. It isn’t easy and it isn’t always fun. We listen to people throughout the counties; we research demographics and trends to see why things aren’t working the way they should and then we propose solutions. We’ve been doing that for 50 years. Today, since the Great Recession, the Hudson Valley has changed and it is our job to figure out why and help those who live here, conduct their businesses here and govern here—always with just one goal in mind: to make their lives better.”

– Jonathan Drapkin, President and CEO

Hudson Valley Pattern for Progress
Pattern’s work has the capacity to improve the lives of more than 2 million people in New York’s Hudson Valley.

Not always easy to describe, Pattern’s work is always felt. When Pattern noticed that 30 school buildings closed, the staff found out why and offered solutions as what to do about it.

When the State legislature decided to impose the ninth tax/fee to fund the Metro North commuter rail, it was Pattern that uncovered the burdensome payroll tax. It was Pattern that sounded the alarm and wrote position papers that enabled the region’s chambers to articulate the unfairness of it leading to a reduction in the level of the tax.

Throughout the region, as town and village infrastructure continued to crumble, it is Pattern that surveyed them, documented the issues and explained the lack of planning. It is Pattern that is now advocating for the funds to fix the problem.

It’s not so different when it comes to housing. It is Pattern that underscores the need for affordable shelter. It is Pattern that has marshaled the region’s housing organizations and repeatedly convened an annual Hudson Valley housing summit.

When the Governor created the Regional Economic Development Councils, it was Pattern that organized the training that led to the region having the highest number of grant applications—an effort that aided in the region’s top-level success for millions of dollars in funding two out of four times.

It is Pattern that created a Center for Housing Solutions to raise the profile of the need for decent housing for everyone.

And it is Pattern that continually raises the bar on behalf of the Hudson Valley. Pattern watches the trends across the Hudson Valley. Pattern has been there to show how housing needs are changing, how new jobs can be created and how the region needs a very different approach to healthcare.

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1973

Pattern report, “The Future of Stewart Airport,” wins first prize from the Government Research Association. Pattern begins work on an Environmental Resources Registry with funding from the Ogden and Harriman foundations.

1974

Pattern’s seminal “Mid-Hudson Development Guide” receives broad editorial page support including that of the New York Times.

1980

Having hosted a region-wide conference on fairness in the allocation of healthcare, water, land use and energy resources, Pattern publishes its report “Fair is Fair: Equity in Resource Allocation Decision-Making in the Mid-Hudson Valley.”

Pattern’s research on affordable housing paves way for developments in Newburgh, Kingston, South Fallsburg.
1986
Pattern hosts a landmark conference on Economic Development and the Quality of Life and later issues a report: “Transportation as a Determinant of Growth.”

1995
At the request of Gov. George Pataki, Pattern launches a five-year Hudson Valley Urban Coalition Project to address urban problems.

1998
In issuing its “Blueprint for the Hudson Valley Counties,” Pattern suggests a greenway project for Dutchess, industrial lands development at Stewart Airport in Newburgh and affordable housing throughout the region.
When speaking in front of hundreds clamoring for even more funds to be put into school districts, Pattern had the courage to say, “It isn’t a money issue” and instead called for a fair and equitable approach.

With challenges of this nature constantly coming to the fore, it is no surprise that the region’s college, bank and hospital presidents are all part of Pattern’s dynamic board of directors. But look at the board and you will also find nonprofits that feed the poor, the heads of community foundations and the guardians of preserving our land. Pattern takes a balanced approach to promoting the quality of life of the Valley for all.

Pattern’s goals in its 50th anniversary campaign are to raise $1 million dollars to fund work in two key areas: education and the revitalization of the region’s urban areas.

Together with ongoing work, these comprise a “Pattern for the Future”.

**Innovation in Education**

New York State already spends more money on K through 12 education than every other state, save one. The results? Somewhere between the 31st and 33rd in reading and math among the 50 states. The Hudson Valley, with some of the highest real property taxes in the country, cannot afford to keep channeling more money at education when it’s not working.

We need to change the way we educate our students so that more than 50% do not enter our community colleges needing remediation in basic English and math and so that more than one-third are considered prepared for a career. We need to change the way we think about the outcomes of education to ensure that we have a highly qualified workforce for the changing world we live in.

Pattern seeks to create, similar to its successful Center for Housing Solutions, a **Center for New Models in Education**. There is no other independent organization that will focus on the needs of education regionally. Once meeting its funding goal of $300,000, the Center will launch a research agenda to measure existing school opportunity in the Hudson Valley and to examine how public investment in the region’s 122 school districts can lead to better results – without increasing the cost.

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**2004**

Pattern administers a regionwide brownfields industrial revitalization program.

Sen. Hillary Clinton addresses the Pattern annual meeting and reception. The occasion is Pattern’s 40th anniversary. Growth is cited as among the most pressing concerns.

**2007**

Pattern is appointed to the Commission on Efficiency and Competitiveness in Local Government by Gov. Eliot Spitzer.

**2009**

Pattern’s discussion brief “Where do we draw the line?” advocates against the imposition of the new MTA (Metropolitan Transportation Authority) tax in the Hudson Valley due to its unduly onerous effects on a region with limited MTA usage.

**2011**

Gov. Andrew Cuomo establishes Regional Economic Development Councils (REDCs) and appoints Pattern to the Mid-Hudson REDC executive committee.
With an aging population and a diminishing number of 18-34 year olds, the Hudson Valley needs to find ways to grow again.

The cities and urban centers of the Hudson Valley, with a few exceptions, are in trouble. Industry has all but disappeared and the blight that strikes places like Detroit is around almost any corner in the heart of any small city in the region. Jobs are in short supply. Crime creates a concern that these cities are unsafe.

The small cities and urban centers of the Hudson Valley each have a unique measure of challenge as they often continue to suffer with little investment and a debilitating cycle of poverty.

Pattern proposes to help revitalize and grow the region's urban areas where infrastructure exists and there is proximity to mass transit, jobs and cultural amenities. Taken together, the urban centers form a nucleus of potential in the eyes of Pattern for Progress. In the Urban Action Agenda, Pattern seeks to map a new course for the Valley through the revival of its urban centers. The $700,000 initiative is funded in part by the Ford Foundation with a $400,000 grant over three years. “Pattern for the Future” aims to raise the remaining $300,000 through further donor and foundation support.

Together, these initiatives form a “Pattern for the Future.” Along with ongoing work, they have the capacity to fundamentally change the Hudson Valley and put the region on a solid footing for years to come.

2012

The Rockland Business Association funds a Pattern analysis of Rockland County’s $100 million budget deficit that has numerous ripple effects including a change in leadership at the county level; the white paper is ”stellar” and ”not excessively wonkish” says one newspaper’s editorial.

2013

Pattern’s second report on the shrinking population of school-aged children in the region reveals that in 94 of the Hudson Valley’s 114 school districts, enrollment is flat or declining.

2014

Pattern’s third report on the demographic aged 65+ shift due to aging Baby Boomers underscores a deep challenge to the Hudson Valley’s healthcare system and gains widespread attention.

The Ford Foundation provides a $400,000 grant through the RPA (Regional Plan Association) for Pattern’s work on its Urban Action Agenda in 25 cities and urban centers in the nine counties of the Hudson Valley. The goal: encourage retention and growth where infrastructure and amenities exist.
DONOR INFORMATION

BUSINESS NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

E-MAIL

SIGNATURE

DATE

DONOR RECOGNITION

(Donors will be recognized in campaign materials unless anonymous gift is requested.)

PLEASE USE THE FOLLOWING NAME(S) IN ALL ACKNOWLEDGEMENTS

☐ I (WE) WISH TO REMAIN ANONYMOUS

PLEDGE INFORMATION

I hereby contribute cash to the Pattern for Progress 50th Anniversary Campaign.

I (WE) PLEDGE A TOTAL OF $ __________________ AMOUNT ENCLOSED $ __________________

$ __________________ DATE $ __________________ DATE $ __________________ DATE

PLEDGE PAYABLE AS FOLLOWS

PAYMENT INFORMATION

I (we) plan to make my (our) contribution in the form of ☐ CASH ☐ CHECK ☐ CHARGE ☐ STOCK

Please charge my credit card ☐ VISA ☐ MasterCard ☐ Amex ☐ Discover

CREDIT CARD NUMBER __________________ EXPIRATION / (MM/YY)

AUTHORIZED CREDIT CARD SIGNATURE __________________

My gift will be matched by: __________________ (Company/Foundation/Family)

PLEDGES MAY BE SENT TO: 3 Washington Center, Newburgh, NY 12550

Hudson Valley Pattern for Progress is a not-for-profit 501 (c) (3) Internal Revenue Service designation. All gifts are tax deductible as provided by law.

Thank you for your gift!

845.565.4900 Pattern-for-Progress.org
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ADDRESS

CITY | STATE | ZIP

PHONE | E-MAIL

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THIS OFFICE IS

- [ ] SINGLE OFFICE
- [ ] BRANCH OFFICE
- [ ] OFFICE HQ
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DUES

MY YEARLY MEMBERSHIP DUES ARE ENCLOSED IN THE AMOUNT OF: $ ___________ DATE ___________

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Please charge my credit card

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MY COMPANY IS INTERESTED IN

- [ ] Affordable Housing
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- [ ] Education
- [ ] Revitalization of Urban Areas
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- [ ] Community Development
- [ ] Grant Writing
- [ ] Strategic & Long-Term Planning
- [ ] Mediation & Facilitation
- [ ] The Pattern Fellows Program
- [ ] I am interested in serving on a Pattern committee or partnering with Pattern in another capacity.

MEMBERSHIP DUES AND INQUIRIES MAY BE SENT TO:

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845.565.4900    Pattern-for-Progress.org
Pattern membership offers you the connections, tools and resources needed to understand and influence critical issues affecting our region.

Pattern views our members not simply as financial supporters, but as valuable partners in the research, planning, and policymaking process. Pattern encourages its members to directly participate in policy deliberations at meetings and working groups that involve all elements of the policy community.

EXPLORE THE FULL RANGE OF PATTERN MEMBER BENEFITS:

- The opportunity to be in partnership with an influential organization whose work has a profound impact on important regional issues
- Engaging interaction with other professionals and citizens of the Hudson Valley
- Access to critical data that can aid in management decisions
- Report alerts that allow members to be the first to view summaries and read full reports on line
- Access to a diverse network of over 300 members and partners in the Hudson Valley
- Opportunities to serve on research advisory councils to aid in project development
- Participation in roundtables
- Access to member pricing on all of Pattern's events
- Listing of your organization on Pattern's website
“Pattern for the Future”

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